

# Person Industries Annual Report

Fiscal Year Ending June 30, 2013



Fiscal Year Ending June 30, 2013

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Our Mission

To empower and assist individuals to achieve their vocational and personal goals



Client Incidents

Business

Safety

**Ethics** 

#### To Our Stakeholders

I find myself writing to you for the last time, my final Annual Report. I will retire on March 1, 2014. I must say it is bittersweet after 29 years with Person Industries.

My time with Person Industries began on December 27, 1984. In fact, I was in the group that gave Person Industries its name. This happened as we sat in a room in the Old Bushy Fork School, the original location of our facility, and, coincidentally, the same school where I attended 5th grade. We wanted a name that said 'business' while at the same time showed a connection to our community, and thus Person Industries was born.

I am the last of the original seven staff hired under the direction of Peggy Dearman, PI's first Executive Director. And now, I find myself retiring as Director of that program, now expanded to 28 staff between our headquarters at 601 North Madison Boulevard and the Person County Recycling Center, which we also operate. When I look back, I am amazed at how PI has grown. If I had to name my top four greatest accomplishments they would be as follows:

#1 The successful transition of PI to Person County Local Government. The individuals that helped make the transition successful were: Steve Carpenter, Retired Person County Manager; Andy Davenport, Retired Person County Finance Director; Amy Wehrenberg, then Assistant Finance Director (now the PC Finance Director); Person County Commissioners led by Johnny Lunsford; Judy Batten and Judy Truitt of OPC LME and of course, the PI staff. Since July 1, 2005, we have continued as a department of PC Government and are well supported under new leadership, Heidi York, our current County Manager and Sybil Tate, Assistant County Manager.

#2 Opening the first Material Recovery Facility



Wanda Rogers, Director

(MRF) in Person County and seeing our ranking grow from 88 to 49 in just three years.

#3 The successful partnerships over the years such as 1) the existing enclave with Eaton Corporation that employs many individuals with disabilities in a work enclave making competitive wages and 2) our previous partnership with Implus Corporation that allowed PI to grow to one of the top 10 employers in the County.

#4 And finally, achieving our mission of empowering our employees to reach their goals. The workforce of people with disabilities at PI is my "heart." From the movie "Radio" there is a quote I hold dear, "It is not what I taught them but what they have taught me". One huge lesson they taught me was if a person "wanted to work" we could find them a job, irrespective of any disability. They are a strong workforce that I feel have proven themselves time after time in our community. We at PI just assist them.

I have often thought what my life would have been like if I had not applied for the job at PI in 1984, and I cannot even imagine. I can truthfully say I have enjoyed my journey and learned so much. PI will always be a part of me everyday, even when I leave, because I truly believe in its mission.

So now, it is more time for my family especially my precious grandchildren, Kendall and the two on the way. I am truly blessed.

To all the staff and employees of PI as well as Person County Government, it has been a pleasure working with you and a remarkable journey.

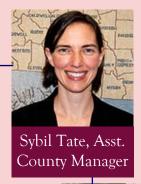
Wanda Rogers, Director

Wanda Rogers



Person County Board of County Commissioners: L to R: Jimmy Clayton, Chair; Frances Blalock; Ray Jeffers; David Newell and Kyle Puryear





## Leadership and Staff

Serving July 1, 2012—June 30, 2013

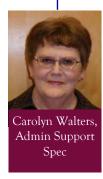




Veronica Wilkerson, Business, Safety & Ethical Compliance Officer



Lisa Jeffreys, Program Manager



Carlton Batten, Job Coach (PT)

Yuvette Farmer,

Payroll Tech

Job Coach



Judith Casseday Evaluator (PT)

Annie Gibson,

Field Supervisor



Matthew Chandler, Production Asst

Rhonda Gentry, Production/ Maint. Tech.

Franky Allen, Production Asst



Tina Wilkerson, Job Coach



John Dickerson, **Production Asst** 

Even MORE, with less

Annual Report Person Industries

Not pictured: Alison Folley

#### Person Industries' Staff

It took 27 full time and several parttime staff to help Person Industries meet our mission of empowering people with disabilities. The retirement trend continued this year with Judith Casseday, a 20 year veteran employee retiring in August of 2012. Judith was not completely lost to us as she was



Judith Casseday

willing to come back and perform evaluations on a parttime basis. Judith's departure was quickly followed by the

resignation of Job Coach Lori Barnett based at the recycling center. Lori's position was filled from within by Gloria Drollinger. Franky Allen, Production Assistant

> and Melissa Brann, Program Manager, had the distinction of being the only new staff hired during the year. Other positions were restructured or staffed with part-time employees to help cushion what PI knew would be a financial-

Lori Barnett ly tight year. Staff/positions shortages

coupled with unforeseen medical leave resulted in individual staff doing even more to meet the ever changing service demands with fewer people and resources.



Becky Clayton, Assistant Director







Merriell Jay, Production Asst



Kendra Puryear Production Asst





Jody Suitt, Production Manager



Robyn Cousin Field Supervisor



Jamaal Christian **Production Asst** 



Dana Drumwright, Program Manager



Hab Asst



Gennie Johnson, Hab Asst



Shelia Long, (Hab Asst-PT)



Jason Griffith, Hab Asst

LeaTasha Cheek

Hab Asst (PT)



Evelyn Moore, Hab Asst



Hab Asst

#### Service Demographics and Analysis

#### Clients Served

Person Industries served 140 people during the 2013 Fiscal Year. Although this is a decrease of 25 persons from the previous year, this number was served with fewer staff. Unforeseen and unpreventable staff shortages was a hindrance throughout the year, particularly in the Supported Employment and Work Adjustment Programs.

#### Average Age

The average age for participants in Person Industries' programs of service was 38 years, 7 months. Although this number has not varied much in the last three years, there has been variance within individual programs. As an example, the ADVP Program, historically, has the highest average age of all programs.\* However, the combination of the aging and age associated issues like the safety and health of the participant and retirement, the average age within the ADVP Program has dropped to 42, down from 46 years in 2011.

Program	Average Age
ADVP	42 years, 5 months
CAP/Cardinal Innova-	36 years, 10 months
tions	
Community Based Assessment – VR	23 years
Community Rehabilitation - IPRS	Discontinued
Developmental Therapy – IPRS	Discontinued
Evaluation - Short Term	Discontinued
Evaluation - VR	43 years, 3 months
SE Individual	N/A
SE VR	33 years, 6 months
SE Group - IPRS	37 years, 9 months
SE Long Term Support	37 years, 3 months
Transition – Person High	20 years, 6 months
School	•
Unsponsored	51 years, 6 months
Work Adjustment Train- ing – Part Time	N/A
Work Adjustment Training – VR	None served
Work Adjustment Train- ing – Work First	N/A
Work Adjustment Job	39 years, 8 months
Coaching	-
Work Adjustment Train-	59 years, 6 months
ing – Jobs Group	<b>5</b>
Work Experience – Work	Discontinued
First Work First Functional	33 years, 6 months
Assessments	33 years, o monus

	2011	2012	2013
Client's Served	144	165	140
Average Age	38 yrs, 4 mos	38 yrs, 4 mos	38 yrs, 7 mos
Ethnicity			
African American	78	97	84
White	65	66	55
Hispanic/Latino	1	1	1
American Indian	0	1	0
Other	0	0	0
Gender			
Male	61	65	83
Female	83	100	57
Served by Program			
ADVP	38	42	39
CAP/Cardinal Innovations	24	20	22
Community Based Assessment - VR	0	2	2
Community Rehabilitation - IPRS	1	1	Discontinued
Developmental Therapy - IPRS	1	1	Discontinued
Evaluation - Short Term	1	0	0
Evaluation - VR	14	21	7
SE - VR	9	20	15
SE Group - IPRS	23	27	29
SE Individual - IPRS	1	0	0
SE Long Term Support	18	24	27
Transition - Person High School	9	11	6
Unsponsored	2	2	2
Work Adjustment Job Coaching	1	0	7
Work Adjustment Training - VR	9	11	0
Work Adjustment Training Jobs Group	10	11	4
Work First Functional Assessments	3	1	2
Total (Duplicated)	164	194	162
Total Served by Disability			
Axis 1–Clinical Disorders	75	84	46
Axis 2–I/DD	107	110	110
Axis 3–Medical Conditions	100	95	87
Dual Diagnosis (Individual with an Axis 1 and Axis 2 diagnosis)	36	33	32

<sup>\*</sup>The average age in the Work Adjustment Training–Jobs Group increased to 59 years, 16 months as a result of serving a 76 year old consumer.

Even MORE, with less through Services

### A Year of Services Delivered With Less-CES

2011

11

20

9

N/A

6

N/A

N/A

6

6



Lisa Jeffreys Program Manager

## Community Employment, Evaluation & Work Adjustment

The theme, "Even MORE with less", could not describe the Community Employment

Work Adjustment &

Evaluation

Competitive Placement

Ready for Employment

Further Education/

Total Major Benefits

Successful Closures

**Evaluations Completed** 

Ready for Employment

Further Education/

Total Major Benefits

Successful Closures

Training

Supported Employment

Competitive

Placement

Training

Services (CES) any better for the 2013 Fiscal Year. This year, with program restructuring, staffing issues, and seemingly never ending changes in service definitions and rate reductions, the demands for more with less seemed to come from every direction.

During 2013, we combined the Work Adjustment and Evaluation Programs with Supported

Employment when our evaluator retired. The merger was a sensible one, taking into account the similar working relationship the two programs share with Vocational Rehabilitation. However, adequate staffing has been a struggle for the entire year. As a result of limited personnel, admission into the community employment programs took longer than usual.

As challenging and impossible as things seemed to be, the outstanding staff in this department banded together and took care of things that needed to be done for our consumers. Supported Employment community job placements skyrocketed, exceeding placement numbers in that program for the last 20 years. Work Adjustment and Evaluation numbers took a hit, but the people we were able to serve, found employment.

Amidst personnel difficulties, service definitions and rates changed. All consumers enrolled in Medicaid had to be switched to B3 Services for Supported Employment. This new definition for B3 services disallowed supported employment services to be provided in any licensed facility. This resulted in a change in

2013

10

8

0

18

18

4

13

N/A

N/A

13

13

2012

8

2

1

11

12

9

9

N/A

N/A

9

9

services for all people employed at the



Supported employees successful at worksite enclave Eaton Corporation—Roxboro.

Person County Recycling Center, and in turn, cut the reimbursement rates for their services in half. That rate cut also affected any enclave or group supported employment services that we were providing. The service time allowed to those participants was severely limited as well.

"Even MORE with less" almost sounds cliché after a year like we have been through. But it is the reality as we know it. Quality vocational services are still our primary focus. We will continue to work diligently in the coming year to operate within a managed care environment to help people learn the skills they need

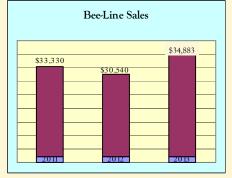
to be successful in the workplace and to find the jobs they love.

#### Bee-Line Designs

Bee-Line Designs is a custom embroidery and screen-printing business operated by the Person Industries Supported Employment Program. The business



employs people with disabilities who assist with machine operating and customer service.



Bee-Line Designs' sales revenue grew by 12% in 2013 despite operating with just two machines, showing they too can do even more, with less.

#### A Year of Services Delivered With Less-ADVP



Melissa Brann Program Manager

Adult
Developmental
Vocational
Program
(ADVP)

The ADVP Program provides people with intellectual and developmental disabilities the opportunity to explore their community for vocational opportunities, gain meaningful work experiences, build positive work skills, and help develop or create social and interpersonal relationships. In 2013, the program experienced the same changes as described in our Community Employment Services. (See page 7.)

In addition, the program undertook the technology challenge of introducing all participants to the iPad for the purpose of vocational training and assessment and leisure opportunities. With donations from the Arc of Person County and other local businesses, Person Industries purchased iPads and started the assessment process. Assessments, done by special education

teacher Will Paul, gauged the interest and aptitude of each participant and gave programming staff valuable information to help identify job interests, individual work skills and skills training.



Katherine and Tony participate in Bingo at the local Retirement Center.

The most significant change this year required all consumers enrolled in the program receive an updated psychological in order to maintain services. The process, which at first seemed daunting, turned out to be much easier than expected with better outcomes for our participants. Some received more accurate diagnoses and were therefore able to

receive more appropriate services.

ADVP consumers also got the opportunity to work on new jobs through in-house production contracts. Contracted jobs from businesses and industries in the community helped our workforce to acquire a range of work skills.





Assessments

The program also addressed the issue of aging among participants by giving enrollees aged 60 or above the opportunity to explore retirement options. All consumers that were of retirement age were linked to fully funded retirement programs in the community. Three participants opted for semi-retirement where they work a portion of the day and attend activities at the Senior Citizen's Center or some other non-work activity.

#### **Program Accomplishments**

39 individuals served.

100% received Service Support Assessments.

3 age appropriate individuals linked to retirement services.

92% responded to satisfaction survey.

#### A Year of Services Delivered With Less-Innovations

#### **Innovations**

With one full year of services under the Managed Care Waiver behind us, I can say that services have remained the same for participants in the Innovations Pro-



Dana Drumwright Program Manager

gram. The changes that occurred affect providers more than participants. So rather than our employees with disabilities experiencing great change, the Person Industries staff did.

Recycling at Pl Main

Many of those changes impact how Person Industries coordinates services with the Local Community Operation Center (COC). For that coordination to occur at optimum levels, our staff have attended and continue to attend training on billing, claims and overall network operations. Here are a few of the changes that occurred:

 All individuals must have a Supports Intensity
 Scale (SIS) Assess-

Coordinators.

#### Program Accomplishments

22 individuals served.

100% received Service Support Assessments.

100% had involvement in the community for vocational, social and/or leisure opportunities.

100% reimbursed for billing as submitted.

93% responded to satisfaction survey.

45% increased annual earnings.

#### What is the Managed Care Model?

In 2011, legislation passed that requires the North Carolina Department of Health and Human Services (DHHS) to restructure the management responsibilities for the delivery of services to individuals with mental illness, intellectual and developmental disabilities, and substance abuse disorders through the 1915 b/c Medicaid Waiver. DHHS is actively managing the implementation of the 1915 b/c Medicaid Waiver. State law requires the transition of the entire state to the waiver by July 1, 2013.

For Person Industries, the transition affected each program differently, however, the overall effect was a net loss in funding.

appropriate, i.e. at a level that is a good match for the whole person.
Terminology has changed. For example, Targeted Case Managers are now referred to as Care

ment completed every two years. This assessment is to review the participant's needs to make sure they are

• Providers are now responsible for completing short range goals and task analyses for all participants.

A year of such changes has required extremely flexible staff, which I am pleased to say are in great abundance at Person Industries. As we move into another year of managed care, our participants continue to increase and improve their prevocational skills. They are also focused on establishing healthy workplace relationships and learning safety and health practices.

Education

#### A Year of Services Delivered With Less-Sales



Jody Suitt Production Manager

#### Recycling

The Person County Recycling Center sowed more but reaped less during the 2013 Fiscal Year thanks to a dramatic shift in the market for recycling commodities. Commodities pricing fell during the year due to a series of factors, most

notable being the decrease in demand from China, which has long driven the recycling industry. As the global economy slowed

down and demand for manufactured goods dropped, China stopped buying such enormous volumes of recycled material. This has resulted in a drop in demand in commodities across the country.

The year, however, started with a rosy outlook and ended with an output in tonnage similar to the 2012 Fiscal Year.

PCRC processed 1,631 tons of recycled materials, just slightly less (1.63%) than the 1658 processed in 2012 but derived only





#### Production

Historically, production sales have been connected to the well-being of the local economy. The im-

provement in the automotive industry reflected in Fiscal Year 2012 production sales, however were cut in 2013 by necessary internal decisions. Person

Customer Ser



Industries was compelled to discontinue a major contract with one local industry and move servicing employees at another industry to an employment agency. As expected, these steps, although necessary, led to a negative bottom line in production sales.

The ray of sunshine continues to be our outstanding employees who give their best regardless of the bottom line.

#### Recycling Strategies

More ...

- Community education and outreach
- Business and industry participation
- Tonnage from Person County

\$132,728 in revenue, a 30% decrease! Paper products such as cardboard and mixed paper are the largest commodities processed at PCRC and coincidentally, where the mar-

ket saw its largest shift in pricing. Mixed paper prices dropped 50-60% while cardboard saw decreases of 25-35%.

PCRC, in an effort to combat the struggling market, has implemented some strategies designed to rectify these losses. (See box—*Recycling Strategies*). We look forward to a better year in the 2014 Fiscal Year as we work to see an increase in tonnage output and a stronger commodities market.

Even MORE, with less Other Operations

Person Industries has an active Client Rights Program that monitors all incidents. The Client Rights Committee conducts a review of



Becky Clayton Assistant Director

all incidents reported and looks for trends so as to determine training needs and assure that the rights of those served are upheld.

During 2013, client incidents were down and there were no incidents of self injurious behavior. It is also noteworthy that

#### Client Incidents Reviewed

Incident Level			
Level	2012	2013	%
1	9	7	70%
2	2	3	30%
3	1	0	0%
	12	10	100%

70% of incidents reported were Level 1 which means minor.

Level 1– Minor incident Level 2–Moderate incident

Level 3-Serious Incident, may involve death

Resulting Action			
Туре	2012	2013	
Suspension (1)	5	7	
Suspension (2)	2	2	
Self-Injurious Behavior	1	0	
Report suspicion of abuse, neglect or exploitation	3	0	
Death due to terminal illness	0	1	
	12	10	

Veronica Wilkerson Business, Ethical Compliance & Safety Officer

#### **Business**

As is normal, the Person Industries Business Office supported Person Industries Staff and employees through the many challenges of the year. Office staff learned new billing systems, implemented new processes stemming from wage and

hour requirements, and braced for the Affordable

Care Act by training and education. As the retirement boom continues, the business office also started to apply succession strategies as it will lose two long-term staff in the 2015 Fiscal Year.

#### Safety

Person Industries experienced an unprecedented upsurge in accidents in the 2012 Calendar Year despite a diligent safety program.

A look back at the year showed that more attention should be given to driver training and a specific community contract. With those changes made, the 2013 year in safety was much improved.



Person Industries has had sights on the NC Star Certification since 2010. Those plans were put on hold this year as leaders engaged in a building search that would allow PI Main and PCRC operations to merge into one facility.





#### **Ethics**

Ethical compliance has long been an asset for Person Industries and it continued during 2013. There were no incidents of ethical violations.



Becky Clayton, Assistant Director and Wanda Rogers, Director

#### Even MORE, With Less

A series of events converged during the 2013 fiscal year that led to a perfect storm of negative financial news for Person Industries and the Person County Recycling Center (PCRC). Still, we worked hard to do more in our community and for the people we serve with less in the way of sales and funding.

PI Main—The major losses stemmed from lost production sales with the discontinuation of a local industry contract (\$47,000) and changes in how the State reimburses Person Industries for delivering services to people with disabilities. The rates, length of time and eligibility accounted for most of the decrease (\$55,000).

#### Financial Summary

PI Main	2012	2013
Revenue		
Intergovernmental Revenues		
ROAP Transportation	\$24,577	\$22,368
Total Intergovernmental Revenues	\$24,577	\$22,368
Program Generated		
Sales	\$808,960	\$513,680
IPRS and Vocational Rehabilitation	\$541,738	\$485,352
Medicaid	\$421,183	\$425,566
Transportation	\$16,354	\$16,415
Local Services	\$34,534	\$30,556
Work First Referrals	\$921	\$1842.00
Total Program Generated	\$1,848,267	\$1,495,779
Investment Earnings	\$521	\$619
Donations and Miscellaneous	\$14,120	\$6,937
Total Revenues	\$1,862,908	\$1,503,335
Expenditures		
Human Services		
Personnel Expenses	\$1,920,717	\$1,434,645
Operating Expenses	\$206,088	\$501,740
Capital Outlay	\$43,241	0
Debt Service	\$0	0
Total Expenditures	\$2,170,046	\$1,936,385
Transfers in General Fund	\$307,138	\$331,220

Person Industries,

601 N. Madison Boulevard, Roxboro, NC 27573 336-599-7571 (P), 336-597-2834 (F)

Sallillary			
PCRC	2012	2013	
Revenues			
Sales	\$190,825	\$132,728	
Fee/Disposal taxes	\$65,995	\$109,386	
Grant-NCDENR	\$8,744	\$17,342	
Donations	\$2,065	\$952	
Program Generated	\$182,736	\$138,960	
Total Revenues	\$452,377	\$399,368	
Expenses			
Personnel	\$367,565	\$324,410	
Operating	\$156,360	\$305,869	
Capital Outlay	\$11,867	\$29,202	
MRF equipment financing	\$98,668	\$98,669	
Total Expenses	\$634,460	\$758,150	
Transfers in General Fund	\$182,083	\$263,455	

PCRC– PCRC employs people with disabilities and was also impacted by State reimbursement changes (\$43,776). A decrease in recycling prices (see page 10), also accounted for some of the loss (\$58,000).

Person Industries and Person County Recycling Center have fund balances that will absorb this year's budget shortfall. Going forward, alternate means of replacing lost revenue as well as ways to be more cost effective are addressed in the Person Industries' Strategic Plan. The key strategy to cost savings is merging operations of PI Main with PCRC. This strategy will be heavily explored in Fiscal Year 2014.